

Under the Hood of Healthcare Payer SIUs

How do your SIU Operations Measure UP?

PRIMARY SOURCES OF LEAD IDENTIFICATION



47% Internal Analytics



43% Detection Tools (AI + Rules)



10% Hotline Tips



MOST TIME-CONSUMING AND RESOURCE-INTENSIVE PROCESSES

#1

Investigation, Analysis & Validation

#2

Lead Identification

#3

Reporting

#4

Case/Audit Management

AVERAGE MONTHLY LEAD VOLUMES

75%

average 51-150 leads per month

25%

average 10-50 leads per month

Healthcare payers are often faced with limited resources, and silos across data, operations and systems and continuously seek ways to improve efficiency, compliance, and lead performance.

Knowing where your operations may need a lift is critical to containing costs and impacting the bottom line of your health plan.

Take your SIU performance to the next level with proven AI-based cost containment solutions.

The time to act is now.

Contact us at info@codoxo.com