# BCBS 2023 Law, Audit, Compliance & Ethics Conference

**August 6-9, 2023** | **Austin, TX** 



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**Meeting Overview** 

Important Information & Deadlines

Sponsorship
Opportunities

**Blue Brand Policy** 

General Rules & Regulations

### BlueCross BlueShield Association

# **MEETING OVERVIEW**

# TARGET AUDIENCE

Blue Plan lawyers, as well as internal audit management and staff, compliance/ ethics leaders, and policy staff:

- SVP/VP/Partner General Counsel/Attorney
- VP/Director/Senior Manager, Compliance & Ethics
- Audit VPs/Directors/Managers
- Director/Manager/Analyst Medicare/ Medicare Compliance
- VP/Director/Manager Risk Management/ Strategy (Enterprise)/Adjustment
- Medical Policy/Payment Integrity
- Data Analytics Audit
- IT Auditors

We are excited to see you – **IN PERSON** – in Austin, TX this summer!

## TARGET ATTENDANCE

200

**DATE** AUGUST 6-9, 2023

LOCATION

Hyatt Regency Austin 208 Barton Springs Road Austin, TX 78704

## POTENTIAL TOPICS

- Healthcare cyber security
- Compliance/managing risk
- Claims litigation/resolutions
- Billing and coding compliance audits/Government auditing
- Data interoperability, data exchange/regulations, data access tools
- Regulatory risks relating to the collection and use of race, ethnicity, and language data
- Current legal ethics Issues

- Provider fraud
- Telehealth policies
- Internal audit industry trends
- Leading audit practices
- Audit technology/
   Data analytics
- Analytics for Compliance Program
- Trending IT audit/
   Cyber security