



EXECUTIVE BRIEF

# AI-Assisted Documentation Fraud

## What Payment Integrity Executives Should Be Evaluating Now

**“ Healthcare organizations need new approaches to identify synthetic or manipulated documentation earlier in the process in order to protect payment integrity and reduce downstream risk. ”**

— Kurt Spear, VP Financial Investigations  
and Provider Review, Highmark, Inc.

# WHY THIS IS GETTING EXECUTIVE ATTENTION



## **Traditional assumptions no longer hold**

Most payment integrity workflows were built to validate claims, billing patterns, and known anomalies—not determine whether the medical documentation supporting payment decisions is authentic.

## **Financial exposure can scale quickly**

Manipulated, synthetic, or duplicated documentation can increase fraud exposure in ways traditional workflows were not designed to detect, creating potential improper payments, missed fraud, and downstream recovery costs.

## **Recovery is more expensive than prevention**

Once improper payments are made, organizations face significantly higher investigation, recovery, provider abrasion, and administrative costs than if risk is identified earlier.

## **National payers are acting**

Several large national healthcare payers are already investing in this emerging area as part of broader SIU and payment integrity modernization strategies.

# EXECUTIVE QUESTIONS BEING ASKED

## **Are current controls designed to detect this type of risk?**

Traditional payment integrity and fraud detection models were built to identify billing anomalies, utilization patterns, and claims-based risk—not validate documentation authenticity.

## **What exposure may exist?**

If manipulated documentation enters claims workflows undetected, organizations may face missed fraud, improper payments, delayed detection, and unrecoverable downstream costs.

## **Where should this operationally sit?**

Most organizations would align this capability within: SIU, Payment Integrity, Audit, or Compliance / Governance.

The right model depends on operational maturity and current workflow ownership.

## **Will this create new or additional operational burden?**

The right approach should integrate into existing SIU and payment integrity workflows—helping teams prioritize higher-risk documentation through automation and explainable risk scoring rather than creating new manual review processes or requiring additional headcount.

# WHAT A MODERN RESPONSE LOOKS LIKE



A modern documentation validation strategy should:

- + Identify manipulated, synthetic, blended, or duplicated documentation
- + Support pre-pay, post-pay, and SIU investigation workflows
- + Prioritize high-risk cases through explainable evidence
- + Strengthen payment confidence and fraud detection coverage
- + Scale without requiring operational expansion

**Codoxo Deepfake Detection was built specifically for healthcare payer workflows to help validate documentation authenticity within existing SIU and payment integrity operations - strengthening payment accuracy, expanding fraud detection coverage, and supporting earlier intervention **without increasing operational burden.****

**Talk with a Deepfake Detection Expert**

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## **About Codoxo**

With a mission to make healthcare more affordable and effective for everyone, Codoxo is the premier provider of artificial intelligence-driven solutions and services that help healthcare companies and agencies proactively detect and reduce risks from fraud, waste, and abuse and ensure payment integrity.

Learn more at <https://www.codoxo.com>.